

SUSMITHA GAIKWAD

Dallas, TX • susmithaxg@gmail.com • (469) 713- 4895 • US Citizen • [Linkedin](#) • [Portfolio](#)

UX designer with over **three years** of experience, including proficiency in HTML and CSS, seeking to elevate user experience by using UX design principles and UI prototyping. Self-starter who works diligently with cross-functional teams to deliver simple and intuitive design solutions. Designed websites utilizing Figma and Adobe XD. Able to embrace new challenges and opportunities in creating meaningful digital experiences. **2 Patents Pending** with USPTO

PROFESSIONAL EXPERIENCE

UT SOUTHWESTERN

UX Designer

Dallas, TX

MAY 2022 - Oct 2024

- Improved .edu and .org websites for UT Southwestern's website shift by using Figma and Adobe XD, which catalyzed a 20% increase in client satisfaction
- Constructed low-fidelity/high-fidelity wireframes using Figma to show alternative interactive design layouts that aligned with the website
- Created detailed wireframes to outline the structure and functionality of the web pages
- Spearheaded design sprints and workshops to ideate and iterate on design concepts, incorporating feedback from stakeholders and end users
- Created Jira cards to prioritize tasks, ensuring efficient workflow and project management for UX design initiatives at UT Southwestern
- Enhanced user experience by implementing interactive elements and optimizing page layouts using HTML and CSS, improving website usability and accessibility
- Utilized AI tools including Midjourney, ChatGPT, and Gemini AI to enhance UX research, streamline prototyping, and generate design inspirations, improving efficiency in the design process
- Contributed significantly to UT Southwestern's component library, focusing on bio cards, typography and colors
- Partnered with a product team of 10 stakeholders through multiple design phases to generate UX/UI strategies that fulfilled user experience

WIS INTERNATIONAL

UX Designer Intern

Dallas, TX

MAY 2021- Sep 2021

- Conducted user research, competitive analysis, and user testing on the existing product to gather feedback and pain points from the users
- Interacted with senior UX designers to create a style guide and a reusable component library using WIS's brand guidelines
- Identified critical issues, such as complexity of navigation and inefficiencies in the current styles, which led to the need for a comprehensive redesign for the existing mobile application
- Translated feedback into actionable insights, creating user personas and journey maps that reflected the scanners' needs, goals and challenges
- Created wireframes and low-fidelity prototypes on Figma based on user's pain points and feedback
- Collaborated with the senior UX designers to develop visual design prototypes and developed solutions for a new inventory application

KAIROS TECHNOLOGIES

UX Designer Intern

Irving, TX

MAY 2020 - Sep 2020

- Assembled five clickable prototypes on Figma using UX design practices, which helped expand user traffic on the website
- Transformed the website on Adobe XD by creating five design elements and templates to modernize the company's visual design
- Collaborated with developers and a senior leadership UX team to revamp the company's website

EDUCATION/CERTIFICATE

UNIVERSITY OF TEXAS AT DALLAS

Bachelor of Science in Information Technology

Richardson, TX

2019-2023

CORNELL UNIVERSITY

User Experience Design Certificate

Ithaca, NY

ADDITIONAL INFORMATION

- **AI & UX Workshops:** Actively participate in AI-driven UX workshops to stay updated on emerging trends in AI and user experience
- **Design/Technical Skills:** User Research, Wireframes, Prototyping, Mobile/Web Design, Journey Mapping, Agile Development, Usability Testing, Jira
- **AI & Design Tools:** Figma, Sketch, Adobe XD, iMovie, Midjourney AI, ChatGPT, Gemini AI
- **Soft Skills:** Problem-Solving, Detail-Oriented, People/Stakeholder Management, Effective Communication
- **Languages:** Fluent in English (Native), Telugu (Conversational), Hindi (Conversational)
- **2 Patents Pending at USPTO**